

Fact Sheet

The Place To Be In CPG.

CPGjobs is the Consumer Packaged Goods Industry's #1 Career Network.

For over 10 years, we've been helping top consumer packaged goods companies and recruiters connect with the best, most qualified candidates in the industry. CPGjobs attracts and engages top talent across multiple disciplines in CPG:

- ✓ One of the highest in organic search rankings on Google and Yahoo.
- ✓ One of the largest CPG Candidate Groups on LinkedIn® (12,000 members).
- ✓ **Phenomenal Growth:***
 - Job Listings (up 22%)
 - New Visitors (up 65%)
 - Page Views (up 52%)
 - Avg. Time on Site (up 97%)
 - Growth in Registered Candidates (up 23%)

* Source: Google Analytics: January - June, 2009/2010



CPGjobs is the leader in average time spent on top job board sites:

Site	Average Time on Site
CPGjobs	6:36
Careerbuilder	6:18
The Ladders	5:31
Monster	5:05
Indeed	4:25
Careers in Food	3:40
LatPro	3:33
Simply Hired	3:22
Top USA Jobs	1:41

Source: Alexa.com

Products

1 Per Job Packages

Attract the talent you need by posting your open positions on the only site specific to the Consumer Packaged Goods Industry.

- 60 day posting
- CPG-experienced candidates
- Unlimited user seats

2 Unlimited Jobs Packages

Post an unlimited number of jobs by the month. Choose a package length of 1 to 12 months based on your specific needs and budget.

- Unlimited job posting by the month
- Unlimited user seats
- All jobs post for 60 days

3 Network Access™ Upgrade

Network Access™ is your key to unlocking the riches of the CPGjobs talent network. Network Access™ includes unlimited People Search™ data mining and unlimited user seats, plus a broad selection of valuable recruiting features.

Spotlight On: People Search™



People Search is CPGjobs' powerful, easy-to-use candidate database search tool that you use to find and contact skilled CPG professionals who are specifically interested in being contacted by you. Learn more at www.cpgjobs.com.

Features

One of a kind. We're industry specific in CPG across multiple job categories; the only career network of its kind.

Talent rich. Our candidates are the best in the industry with an average annual salary of \$84K; 24% have MBAs.

Data Driven. Our People Search™ data-mining tool is your key to unlocking the riches of the CPGjobs candidate database. Search our talent without limits; communicate freely; download an unlimited number of resumes; and include your candidates in your own professional network quickly and easily.

Networked. We've built an extensive online community of CPG professionals, now thousands strong. We put this community to work for you through LinkedIn®, Twitter™, discussion boards, and targeted email to improve employment branding, obtain personal referrals and help you recruit hard-to-find candidates in record time.

Diverse. We understand the importance of diversity to your organization. Our candidate database is 20% diverse (those choosing to report).